



MEDIA CONTACTS:

Kahn Travel Communications

Telephone: (516) 594-4100

Leigh-Mary Kearney / LM.Kearney@KTCpr.com

Theresa Oakes / T.Oakes@KTCpr.com

PRESS RELEASE #188

**TRAVEL IMPRESSIONS INTRODUCES RENO AND TAHOE, NEVADA
TO PRODUCT LINE; OFFERS FREE NIGHTS FOR AGENTS AT
ATLANTIS CASINO, RESORT & SPA, RENO**

FARMINGDALE, NY (April 19, 2007) – Travel Impressions, one of the country’s largest tour operators selling destinations worldwide, has introduced the exciting destinations of Reno and Tahoe, Nevada, to its product line-up and is offering a variety of attractively-priced hotel packages designed to suit every traveler’s budget. For ease and convenience, travel agents can order brochures featuring Reno and Tahoe (and other destinations in the continental U.S.) by visiting www.travelimpressions.com and clicking the brochure order icon. As an incentive to book Reno and Tahoe vacation stays, Travel Impressions is offering specially priced four-day/three-night hotel packages. Additionally, travel agents will receive two complimentary nights at the Atlantis Casino, Resort & Spa, Reno for every package booked at the hotel now through April 30, 2007, for travel by May 31, 2007.

All rates quoted are land only, per person, based on double occupancy in select room categories and includes three nights hotel accommodations and hotel tax. Transfers are available in Reno directly from the hotels. A car rental is necessary in the Tahoe area, so rates include a four-day car rental from Alamo. Rates are valid for travel July 8 – Aug. 23, 2007.

Sample packages include:

RENO

Atlantis Casino, Resort & Spa, Reno – \$159 per person. Guests will discover an escape that combines luxury Reno hotel accommodations, the relaxed atmosphere of a European-style spa and salon as well as Reno’s only hotel with indoor and outdoor pools, fine dining from around the world with seven award-winning restaurants, and the best non-stop gaming action in a Reno casino.

Harrah’s Hotel Casino Reno – \$95 per person. With seven fabulous restaurants, a 60,000 square foot, 24-hour casino, the hottest revues and amazing headline entertainment, Harrah’s Hotel Casino Reno has what it takes to show everyone a great time. Guests can play their favorite games, relax at the spa or get out and hit the links.

Circus Circus Reno – \$115 per person. Circus Circus Hotel Casino has six restaurants and 1,572 rooms, as well as a casino that is open 24 hours daily and features 1,243 slots and 47 table games.

John Ascuaga’s Nugget – \$139 per person. A Reno area favorite since 1955, this hotel is more than just a place to stay. This immaculate property is known for its impeccable service and sophisticated French Country decor. Guests will experience luxurious accommodations, exquisite cuisine, big name entertainment, a full-service day spa, and stunning indoor atrium pool.

Grand Sierra Resort – \$169 per person. Sophistication meets simplicity. Elegance meets exuberance. Signature dining meets luxury boutique shopping. Inventive nightlife meets the boundless possibilities of Reno/Lake Tahoe. Invite travelers to the destination playground that promises to give “luxury” a bold new meaning.

Silver Legacy Resort & Casino – \$185 per person. The tallest hotel in Nevada, it features two silver towers and is home to a light-and-sound show that simulates a dawn-to-dusk atmospheric sequence every two hours. The Legacy Saloon and the Silver Baron’s Bar & Lounge feature nightly entertainment with a 1,600-seat hall.

Eldorado Hotel Casino Reno – \$209 per person. Vacationers will enjoy one of the most exciting Reno hotels for great entertainment, dining, and casino fun. Whether travelers are looking to experience the thrilling excitement of an outdoor adventure – such as skiing at nearby Lake Tahoe – or simply want to stay warm and enjoy one of the best Reno casinos available in all of Northern Nevada, they can stay and play at the Eldorado Reno hotel.

TAHOE

South Lake Region

Harvey’s Resort Casino – \$435 per person. Like a fine wine, some things get better with age. Harvey’s was the first hotel-casino to be built in South Lake Tahoe. Located near crystal clear waters and majestic mountains, guests will find a wonderful, newly renovated Four-Diamond

hotel and casino. With the best in amenities, gaming, shopping and entertainment, Harvey's Lake Tahoe is the perfect getaway.

Horizon Casino Resort – \$435 per person. The Horizon Casino Resort is located in the center of America's all-year playground, where guests can enjoy golfing, skiing or relaxing on the beach, each just minutes away. With world-class entertainment, free live music and dancing, and eight first-run movie theaters, the Horizon offers the most exciting and complete entertainment experience on the Lake.

MontBleu Resort, Casino & Spa – \$525 per person. MontBleu Resort Casino & Spa brings a new level of style and sophistication to the picturesque surroundings of Lake Tahoe, creating a casino-resort experience that was not previously available in the popular tourist destination. With its hip, "metro-cool" atmosphere, the 440-room MontBleu features six distinct restaurants and four chic nightlife venues, in addition to a brand new poker room and newly-remodeled, 40,000 square-foot casino.

Harrah's Lake Tahoe – \$605 per person. Located near crystal clear waters and majestic mountains, Harrah's Lake Tahoe is a AAA Four-Diamond, 18-story hotel that is as impressive as the lake itself. With over 525 award-winning guestrooms, eight exceptional restaurants, a magnificent swimming pool, luxurious spa and a first-rate casino, Harrah's Lake Tahoe is the perfect getaway.

North Lake Region

The Village at Squaw Valley – \$515 per person. The Village at Squaw Valley Ski Resort is a year-round village nestled at the base of the world-famous ski resort, Squaw Valley USA. Experience amazing shopping, dining and entertainment in a relaxed mountain setting.

Resort at Squaw Creek – \$525 per person. Nestled at the base of Squaw Valley USA, the Resort at Squaw Creek is the premier all-season mountain resort in California. Its 405 resort rooms, and suites complete with residential style kitchens, fireplaces and LCD flat screen TVs, offer guests a mountain home experience with Four-Diamond luxury and full-service amenities.

Hyatt Regency Lake Tahoe – \$825 per person. This beautifully renovated hotel is serene, located on the lake amidst the trees of the North Shore. It has been recreated into a 1920s-style lodge, with high beam ceilings, overstuffed chairs and huge fireplaces. The 422 guestrooms are decorated in earth tones of deep reds, wheat and moss, complementing the gorgeous natural surroundings.

For a full list of hotel specials and tour options, or to order collateral pieces and full-color brochures, visit www.travelimpressions.com .

Travel Impressions

Headquartered in Farmingdale, NY, with an additional office in Bethlehem, PA, Travel Impressions is a wholly owned subsidiary of American Express. In both 2005 and 2006, Travel Impressions was the recipient of *Travel Weekly's* Readers Choice award for "Best Tour Operator, Sales & Service" and also for "2006 Best Tour Operator, Domestic." The company has been recognized twice as an "Editor's Pick" by *TravelAge West* -- first in 2006 as "Best Tour Operator Website, designed specifically for travel agents" and again in 2007 as "Best Tour Operator Mexico."

Since its founding in 1974, Travel Impressions has taken approximately six million travelers on vacations to Mexico, the Caribbean, the Islands of the Bahamas, Bermuda, Costa Rica, Panama, Argentina, Brazil, Europe, the Islands of Tahiti, Hawaii and the Continental U.S. Today, Travel Impressions provides leisure vacation packages to 150 destinations and more than 1,800 resorts and hotels worldwide, departing from cities nationwide.

For more information about Travel Impressions, visit the website:

www.travelimpressions.com.

###