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**TRAVEL IMPRESSIONS ‘CAYMAN SUMMER SPLASH 2007’ PROMOTION
FEATURES EXCEPTIONAL SAVINGS FOR THE WHOLE FAMILY**

FARMINGDALE, NY (May 16, 2007) -- Travel Impressions, one of the country’s largest tour operators selling destinations worldwide, has launched a **Cayman Summer Splash 2007** promotion offering savings for the entire family including a free night stay with a minimum purchase of a five night package, \$100 American Express Gift Cheque®, discounted car rental, half-price airfare for children, dive and watersports discounts, and reduced rates at participating restaurants. The Cayman Summer Splash 2007 promotion is valid on all new bookings for travel June 1 – Sept. 3, 2007.

As part of the **Cayman Summer Splash** promotion, guests can choose from the following participating hotels: Beach Club Colony, Cobalt Coast, Comfort Suites, Courtyard by Marriott, Grand Cayman Marriott Beach Resort, Hyatt Beach Suites, Reef Resort, Spanish Bay Reef Resort, The Ritz-Carlton, and Westin Casuarina Resort & Spa.

Upon hotel check-in, travelers will receive a “VIP” card providing them with the following benefits at popular Cayman Island attractions:

- 50% off entry fees for children and 25% off for one adult at Atlantis Submarine and Seaworld Explorer Semi-Submarine
- 50% discount on all beach watersports for children accompanied by an adult at Red Sail Sports
- 50% off sunset dinner cruise and sunset cocktail cruise from Jolly Roger and Anne Bonny for children under 16 accompanied by an adult
- 2-for-1 diving deals for experienced divers ages 10 – 18 with Dive Tech
- 15% discount to Boatswain’s Beach
- Free underwater photo class with free camera rental for children at Cathy Church
- 10% off dive services, equipment rental or retail purchase for the whole family at Don Foster’s Dive

Additionally, children receive 50% off all diving or certification, and a fifth day of diving FREE with purchase of a four-day package at Red Sail Sports, Tortuga Divers, Sunset Divers, Dive Tech, Eden Rock, Ocean Frontiers, Red Baron Dive Charters and Resort Sports.

Dining Discounts

Families can dine out at restaurants island-wide that are providing incredible discounts including:

- **Ragazzi** – 10% off entire bill
- **Blue Iguana Restaurant** – one child eats free with purchase of one adult meal
- **The Ritz Carlton** – 50% off child's meal with purchase of adult meal
- **Lone Star** – one child under 12 eats free with accompanying adult
- **Cobalt Coast** – free glass of wine with paid entrée and free breakfast for children under 12 with paying adult
- **Chicken! Chicken!** – free lunch or dinner for children accompanied by an adult
- **Cimboco** – free breakfast for children accompanied by an adult
- **Breezes By the Bay** – free dinner for children when accompanied by an adult

Specific promotions and availability may vary by property. For a complete list of participating hotels, visit **www.travelimpressions.com**.

All hotel packages booked through the Travel Impressions **Cayman Summer Splash** promotion include roundtrip airport/hotel transfers, hotel accommodations and hotel tax and service charges. Airfare is available from gateways nationwide and can easily be added to the cost of the hotel stay.

In addition to their standard commission, agents will earn an additional commission bonus when booking via **www.travelimpressions.com**.

For reservations or more information about the Summer Splash 2007 promotion, visit www.travelimpressions.com.

Travel Impressions

Headquartered in Farmingdale, NY, with an additional office in Bethlehem, PA, Travel Impressions is a wholly owned subsidiary of American Express. In both 2005 and 2006, Travel Impressions was the recipient of *Travel Weekly's* Readers Choice award for "Best Tour Operator, Sales & Service" and also for "2006 Best Tour Operator, Domestic." The company has been recognized twice as an "Editor's Pick" by *TravelAge West* -- first in 2006 as "Best Tour Operator Website, designed specifically for travel agents" and again in 2007 as "Best Tour Operator Mexico."

Since its founding in 1974, Travel Impressions has taken approximately six million travelers on vacations to Mexico, the Caribbean, the Islands of the Bahamas, Bermuda, Costa Rica, Panama,

Argentina, Brazil, Europe, the Islands of Tahiti, Canada, Hawaii and the Continental U.S. Today, Travel Impressions provides leisure vacation packages to 150 destinations and more than 1,800 resorts and hotels worldwide, departing from cities nationwide.

For more information about Travel Impressions, visit the website:

www.travelimpressions.com.

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