

PRESS RELEASE
FOR IMMEDIATE MEDIA RELEASE



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**TRAVEL IMPRESSIONS TRADESHOWS ATTRACT TOP
AGENTS, SUPPLIERS FROM ACROSS THE COUNTRY**

FARMINGDALE, NY (Nov. 16, 2007) – Travel Impressions – one of the country’s largest tour operators selling destinations worldwide – recently wrapped up its 2007 tradeshow series featuring programs in the Southeast, Midwest, West Coast and Northeast. This year’s events welcomed more than 2,500 travel agents and over 170 suppliers for presentations, dinner and networking tradeshow.



Pictured above: Jose Barreiro, CTC, director of product development for Europe & Eastern Mediterranean, Travel Impressions, makes a presentation to travel agents during a recent tradeshow.



Pictured above: Nancy Poggioli (center), district sales manager, SuperClubs, met with agents during tradeshow networking event.



Pictured above: Iberostar Hotels & Resorts, which was recently added to the Travel Impressions portfolio, hosted a booth at the recent Travel Impressions tradeshow.

Travel Impressions

Headquartered in Farmingdale, NY, with an additional office in Bethlehem, PA, Travel Impressions is a wholly owned subsidiary of American Express. In both 2005 and 2006, Travel Impressions was the recipient of *Travel Weekly's* Readers Choice award for "Best Tour Operator, Sales & Service" and also for "2006 Best Tour Operator, Domestic." The company has been recognized twice as an "Editor's Pick" by *TravelAge West* – first in 2006 as "Best Tour Operator Website, designed specifically for travel agents" and again in 2007 as "Best Tour Operator Mexico."

Since its founding in 1974, Travel Impressions has taken approximately six million travelers on vacations to Mexico, the Caribbean, the Islands of the Bahamas, Bermuda, Costa Rica, Panama, Argentina, Brazil, Europe, the Islands of Tahiti, Canada, Hawaii and the Continental U.S. Today, Travel Impressions provides leisure vacation packages to 150 destinations and more than 1,800 resorts and hotels worldwide, departing from cities nationwide.

**For more information about Travel Impressions,
visit the website: www.travelimpressions.com.**

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