

**PRESS RELEASE
FOR IMMEDIATE MEDIA ATTENTION**



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PRESS RELEASE #224

**TRAVEL IMPRESSIONS OFFERS 4TH NIGHT FREE, DAILY
BREAKFAST AT
CEIBA DEL MAR SPA & RESORT, RIVIERA MAYA
5-day/4-night packages in Mexico from \$735 per person**

FARMINGDALE, NY (Nov. 27, 2007) - Travel Impressions is offering the ideal “vacation before the holidays” this season with a five-day/four-night escape to Ceiba Del Mar Spa & Resort, Riviera Maya, Mexico, beginning as low as \$735 per person, including a fourth night free and daily breakfast.

Rates include roundtrip airport/hotel transfers, hotel accommodations for four nights, daily breakfast and hotel taxes. This promotion is valid for travel now through Dec. 20, 2007.

Airfare is available from gateways nationwide and can easily be added to the cost of the hotel stay as well as “Cancel for Any Reason” travel protection that is available for an additional charge.

A recipient of many awards for outstanding service and accommodations, Ceiba Del Mar is an intimate and elegant resort for adults and children over 15 years of age. Pampering guests with unparalleled service and amenities, Ceiba Del Mar delights guests with a full-service spa, warm and gracious service, plenty of space for relaxation, lovely accommodations and gourmet cuisine. At Ceiba Del Mar, guests can expect peace and quiet, lots of personal space, beautiful Mayan and Mexican architecture, and warm hospitality - all of this in an ambiance of luxury and comfort.

Located just 20 minutes south of Cancun International Airport, at the edge of Puerto Morelos, Ceiba Del Mar features 45 charming rooms and junior suites, 36 delightfully appointed master suites with separate bedrooms and living room areas and seven dazzling one-bedroom Penthouses with spectacular views.

In addition to their standard commission, agents will earn a bonus when booking via www.travelimpressions.com.

For reservations or more information, or visit www.travelimpressions.com.

Travel Impressions

Headquartered in Farmingdale, NY, with an additional office in Bethlehem, PA, Travel Impressions is a wholly owned subsidiary of American Express. In both 2005 and 2006, Travel Impressions was the recipient of *Travel Weekly's* Readers Choice award for “Best Tour Operator, Sales & Service” and also for “2006 Best Tour Operator, Domestic.” The company has been recognized twice as an “Editor’s Pick” by *TravelAge West* – first in 2006 as “Best Tour Operator Website, designed specifically for travel agents” and again in 2007 as “Best Tour Operator Mexico.”

Since its founding in 1974, Travel Impressions has taken approximately six million travelers on vacations to Mexico, the Caribbean, the Islands of the Bahamas, Bermuda, Costa Rica, Panama, Argentina, Brazil, Europe, the Islands of Tahiti, Canada, Hawaii and the Continental U.S. Today, Travel Impressions provides leisure vacation packages to 150 destinations and more than 1,800 resorts and hotels worldwide, departing from cities nationwide.