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PRESS RELEASE #230

**TRAVEL IMPRESSIONS OFFERS ‘ALL IN THE FAMILY’
PROMOTION WITH INCENTIVES AT RESORTS IN THE
CARIBBEAN, U.S., CANADA, MEXICO & HAWAII**

Free Stays, Special Rates, Upgrades & Complimentary Dining For Kids Among Promotion Deals

FARMINGDALE, NY (March 18, 2008) -- Travel Impressions

(www.travelimpressions.com) invites families to take advantage of the **All in the Family** promotion featuring kid-friendly vacation packages at 120 hotels in the Caribbean, U.S., Canada, Mexico and Hawaii.

As part of this travel special, families can benefit from one or more of the following (depending on hotel selected): kids stay and eat free options, discounts at Kids Clubs, special rates, suite upgrades and much more.

As an incentive for booking the **All in the Family** promotion, agents earn a \$10 bonus (in addition to their standard commission) on all reservations that are a minimum of five nights. Agents also earn a 1% bonus when booking via www.travelimpressions.com on all reservations.

The **All in the Family** promotion is valid on bookings made by April 15, 2008, for travel May 1 – Dec. 15, 2008. Offers vary by property and certain restrictions apply.

For a full list of participating hotels, agents should log-on to www.travelimpressions.com and click on the **All in the Family** banner. A detailed chart provides complete inclusions by hotel and promotional details allowing agents to recommend the best options for their clients.

Airfare is available from gateways nationwide and can easily be added to the cost of the hotel stay as well as “Cancel for Any Reason” travel protection that is available for an additional charge.

The **All in the Family** promotion is sponsored by Meliá Hotels & Resorts with properties worldwide.

Travel Impressions can put together the perfect family vacation – including the most convenient and affordable air transportation arrangements, a wide-selection of child-friendly accommodations, car rental or other ground transportation options and exciting activities while vacationing. **For reservations or more information about the All in the Family promotion, visit www.travelimpressions.com.**

Travel Impressions

Headquartered in Farmingdale, NY, with an additional office in Bethlehem, PA, Travel Impressions is a wholly owned subsidiary of American Express. Travel Impressions has been the recipient of *Travel Weekly's* Readers Choice award for “Best Tour Operator, Sales & Service” for three consecutive years (2005, 2006 and 2007), and has won the publication’s award for “Best Tour Operator, Domestic” for 2006 and 2007. The company has also been recognized three times as an “Editor’s Pick” by *TravelAge West* – first in 2006 as “Best Tour Operator Website, designed specifically for travel agents” and in both 2007 and 2008 as “Best Tour Operator Mexico.”

Since its founding in 1974, Travel Impressions has taken approximately six million travelers on vacations to Mexico, the Caribbean, the Islands of the Bahamas, Bermuda, Costa Rica, Panama, Argentina, Brazil, Europe, the Islands of Tahiti, Canada, Hawaii and the Continental U.S. Today, Travel Impressions provides leisure vacation packages to 150 destinations and more than 1,800 resorts and hotels worldwide, departing from cities nationwide.

For more information about Travel Impressions

visit the website: www.travelimpressions.com.

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