

PRESS RELEASE FOR IMMEDIATE MEDIA ATTENTION



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PRESS RELEASE #231

**TRAVEL IMPRESSIONS OFFERS FREE NIGHTS IN ARIZONA;  
3 NIGHTS WITH HOTEL & CAR RENTAL FROM \$215 PER  
PERSON**

FARMINGDALE, NY (March 27, 2008) -- Travel Impressions (<http://www.travelimpressions.com>) has introduced a “Free Nights in Arizona” promotion which provides clients with a third, fourth or fifth night free when booking select properties located in Tucson, Phoenix and Scottsdale.

Rates for the “Free Nights in Arizona” promotion start at \$215 per person, are all based on double occupancy, and include hotel accommodations, Alamo car rental in economy class (does not include tax or insurance), and hotel tax. The “Free Nights” promotion is valid on new bookings made for travel May 25 – Sept. 6, 2008.

Participating hotels and sample rates include:

- **JW Marriott Starr Pass Resort & Spa (Tucson)** -- offering a “Third Night Free” and four-day car rental, rates start at \$215 per person.
- **JW Marriott Desert Ridge Resort & Spa (Phoenix)** – featuring a “Third Night Free” and four-day car rental, rates start at \$225 per person.
- **Camelback Inn, A JW Marriott Resort & Spa (Scottsdale)** – offering a “Third Night Free” and four-day car rental, rates start at \$229 per person.
- **Renaissance Scottsdale Resort (Scottsdale)** – offering a “Fourth Night Free” and a five-day car rental, rates start at \$259 per person.
- **Loews Ventana Canyon Resort (Tucson)** – featuring a “Fourth Night Free” and a five-day car rental, rates start at \$309 per person.

- **Sheraton Wild Horse Pass Resort & Spa (Phoenix area)** – featuring a “Fourth Night Free” and five-day car rental, rates start at \$329 per person.
- **The Westin Kierland Resort & Spa (Scottsdale)** – offering a “Fourth Night Free,” five-day car rental, complimentary self-parking and access to the fitness center, rates start at \$349 per person.
- **Arizona Biltmore Resort & Spa (Phoenix)** – featuring a “Fourth Night Free” and five-day car rental, rates start at \$375 per person.
- **The Phoenician Resort (Scottsdale)** – offering a “Fourth Night Free” and five-day car rental, rates start at \$379 per person.
- **The Wigwam Resort & Golf Club (Phoenix area)** – offering a “Fifth Night Free” and six-day car rental, rates start at \$379 per person.
- **Fairmont Scottsdale Princess (Scottsdale)** – featuring a “Fourth Night Free” and five-day car rental, rates start at \$389 per person.

Airfare is available from gateways nationwide and can easily be added to the cost of the hotel stay as well as “Cancel for Any Reason” travel protection which is available for an additional charge.

In addition to their standard commission, agents will earn a 1% bonus when booking Arizona packages via <http://www.travelimpressions.com>.

For complete details about “Free Nights in Arizona” packages, contact Travel Impressions at 1-800-284-0044 or visit <http://www.travelimpressions.com>.

### **Travel Impressions**

Headquartered in Farmingdale, NY, with an additional office in Bethlehem, PA, Travel Impressions is a wholly owned subsidiary of American Express. Travel Impressions has been the recipient of *Travel Weekly's* Readers Choice award for “Best Tour Operator, Sales & Service” for three consecutive years (2005, 2006 and 2007), and has won the publication’s award for “Best Tour Operator, Domestic” for 2006 and 2007. The company has also been recognized three times as an “Editor’s Pick” by *TravelAge West* – first in 2006 as “Best Tour Operator Website, designed specifically for travel agents” and in both 2007 and 2008 as “Best Tour Operator Mexico.”

Since its founding in 1974, Travel Impressions has taken approximately six million travelers on vacations to Mexico, the Caribbean, the Islands of the Bahamas, Bermuda, Costa Rica, Panama, Argentina, Brazil, Europe, the Islands of Tahiti, Canada, Hawaii and the Continental U.S. Today, Travel Impressions provides leisure vacation packages to 150 destinations and more than 1,800 resorts and hotels worldwide, departing from cities nationwide.

**For more information about Travel Impressions, visit the website:**  
<http://www.travelimpressions.com>.

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