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PRESS RELEASE #238

**SAVE BIG THIS SUMMER WITH TRAVEL IMPRESSIONS TRIPS TO  
FL;  
GET 7-DAY WALT DISNEY WORLD® THEME PARKS TICKET FOR  
PRICE OF 5**

*Rates for Seven-Night Stays Start at \$785 Per Person*

FARMINGDALE, NY (April 29, 2008) – For added summertime vacation value, Travel Impressions (<http://www.travelimpressions.com>), one of the country's largest tour operators selling destinations worldwide, is offering a seven-day *Walt Disney World*® theme parks *Magic Your Way* Base Ticket for the price of a five-day ticket when a minimum of seven nights are booked at select resorts. This promotion is valid on reservations made now through June 30, 2008 for travel through Sept. 30, 2008.

All packages through this offer include hotel accommodations, seven-day *Magic Your Way* Base Ticket, seven-day, two-door compact Alamo rental car (insurance and tax are additional), and hotel tax and service charges.

Participating hotels are as follows:

**Sheraton Vistana Resort** – As a bonus, this property is also offering a sixth night free promotion. Rates for seven-night stays start at \$785 per person, based on double

occupancy. Located in the heart of central Florida's many attractions, this family-friendly property features spacious one- and two-bedroom, two-bath villa accommodations with a living room, dining area, full kitchen, washer and dryer. A full-staffed activities department organizes scheduled family, adult, teen and supervised children's activities.

**Staybridge Suites Orlando, Lake Buena Vista** – At this property, up to two children (under 21 years of age) stay free-of-charge when sharing the same room with two paying adults plus complimentary continental breakfast buffet. Seven-night packages start at \$789 per person, double. Adjacent to *Downtown Disney*® Area, this all-suite property is conveniently located near all area attractions.

**Sheraton Vistana Villages** – Rates for seven-night stays start at \$909 per person, based on double occupancy. As a bonus, up to two children (under 21 years of age) stay free-of-charge when sharing accommodations with two paying adults. This property offers one- and two-bedroom villa accommodations featuring a fully equipped kitchen, living room with queen-size sleeper sofa, private terrace or balcony, whirlpool bath in the master bedroom, and all the comforts of home.

**Walt Disney World Swan and Dolphin Hotels**– Located in the heart of the *Walt Disney World*® Resort between *Epcot*® and *Disney-MGM Studios* and nearby *Disney's Animal Kingdom*® Theme Park and *Magic Kingdom*® Park, these properties are the gateway to Central Florida's greatest theme parks and attractions. Discover magical surroundings, superior service, luxurious facilities and redesigned guest rooms featuring the Heavenly Bed®. Enjoy the Mandara Spa, 17 restaurants and lounges, five pools, white sand beach, two health clubs, tennis, nearby golf and many special Disney benefits, including complimentary transportation to all *Walt Disney World*® Theme Parks and Attractions, and enhanced *Extra Magic Hours* Benefits. Rates for seven-night stays at the *Walt Disney World Dolphin* Hotel start at \$1,019 per person, double occupancy, while rates for the *Walt Disney World Swan* Hotel start at \$1,095 per person, double.

Agents who book Florida packages via <http://www.travelimpressions.com> will earn a bonus in addition to their standard commissions.

Airfare to Florida is available from gateways nationwide and can easily be added to the cost of the hotel stay.

**For reservations or more information about Travel Impressions *Walt Disney World*® packages, visit <http://www.travelimpressions.com>.**

### **Travel Impressions**

Headquartered in Farmingdale, NY, with an additional office in Bethlehem, PA, Travel Impressions is a wholly owned subsidiary of American Express. Travel Impressions has been the recipient of *Travel Weekly's* Readers Choice award for "Best Tour Operator, Sales & Service" for three consecutive years (2005, 2006 and 2007), and has won the publication's award for "Best Tour Operator, Domestic" for 2006 and 2007. The company has also been recognized three times as an "Editor's Pick" by *TravelAge West* – first in 2006 as "Best Tour Operator Website, designed specifically for travel agents" and in both 2007 and 2008 as "Best Tour Operator Mexico."

Since its founding in 1974, Travel Impressions has taken approximately six million travelers on vacations to Mexico, the Caribbean, the Islands of the Bahamas, Bermuda, Costa Rica, Panama, Argentina, Brazil, Europe, the Islands of Tahiti, Canada, Hawaii and the Continental U.S. Today, Travel Impressions provides leisure vacation packages to 150 destinations and more than 1,800 resorts and hotels worldwide, departing from cities nationwide.

**For more information about Travel Impressions, visit the website:**  
**<http://www.travelimpressions.com>**

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